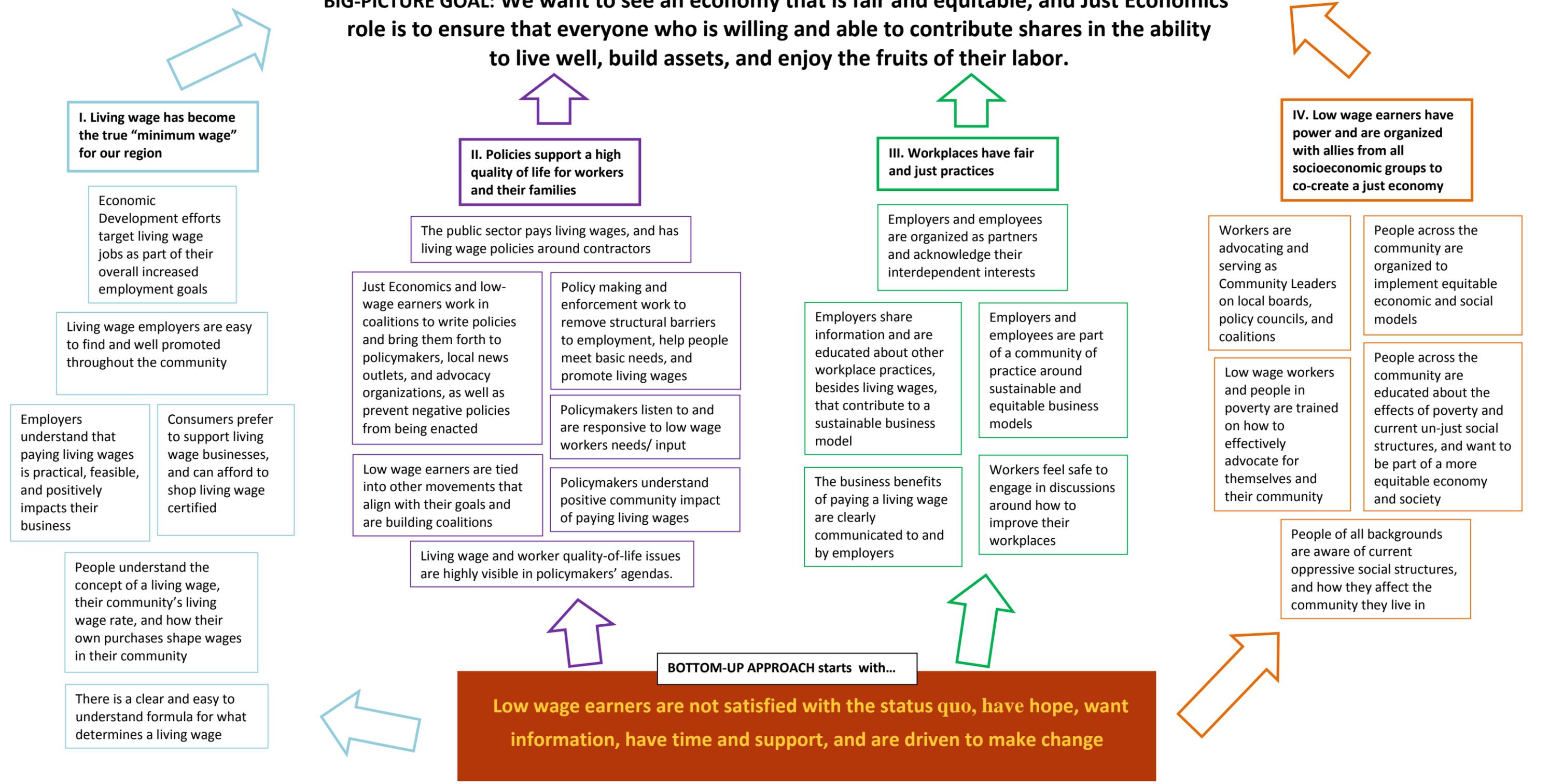


**BIG-PICTURE GOAL: We want to see an economy that is fair and equitable, and Just Economics' role is to ensure that everyone who is willing and able to contribute shares in the ability to live well, build assets, and enjoy the fruits of their labor.**



- FOUNDATIONAL GOALS: All Socioeconomic Groups, Including Low-Wage Earners:**
- Have a common understanding of the instability and injustice of current situation
  - Understand why not paying living wages hurts the whole community (level of awareness comparable to "organic" or "fair trade")
  - Accept that when employers do not provide living wages, public assistance is necessary to meet basic needs
  - See interdependent, mutual interests in co-creating a more just economy
  - Understand their power to change things is greater together than alone
  - Want change and are willing to compromise to get it
  - Understand how the legislative process works
  - Low-wage earners have "voice" to speak their own interests

**KEY**

Light Blue	Living Wage and LWC Work
Purple	Policy-Advocacy Work
Green	Living Wage Work and EOC
Orange	EOC & VOICES
Yellow	Needs Revision